

Pagefield Cookie Policy

How we use Cookies

This Cookie Policy explains how we use cookies when you visit our website, www.pagefield.co.uk. This policy outlines what cookies are, why we use them, and how you can manage your cookie preferences.

By using our Website, you consent to the use of cookies as described in this Cookie Policy. If you do not agree with our use of cookies, please disable or block them as described below.

What Are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet, etc.) when you visit a website. They are widely used to make websites work more efficiently and provide essential functionality, as well as to gather information about your browsing habits.

Types of Cookies We Use

We use the following types of cookies on our Website:

- a) **Essential Cookies:** These cookies are necessary for the Website to function properly. They enable you to navigate the site and use its features. Without these cookies, some services on our Website may not work correctly.
- b) **Analytics Cookies:** We use analytics cookies to collect information about how visitors use our Website. This helps us improve the Website's performance and user experience. The data collected includes information about the pages you visit, the time spent on the Website, and any error messages you may encounter.
- c) **Marketing Cookies:** We may use marketing cookies to track your online activity and provide you with personalised advertising content. These cookies may also be used by third-party advertisers and social media platforms to deliver relevant ads to you.

The table below provides additional details on the specific cookies used on our website:

File name	Description	Duration
_ga	This cookie is used to distinguish unique users when you visit our website.	2 years
_gid	This cookie is used to distinguish unique users when you visit our website.	24 hours
_gat	This cookie is used to throttle the request rate.	1 minute
_gac	This cookie contains campaign-related information for the user.	90 days
gac	This cookie stores campaign-related information for the user. It is used to determine the effectiveness of our advertising campaigns.	90 days
IDE	This cookie is used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads. It helps measure the effectiveness of ads and present targeted ads to the user.	30 days
_gcl_au	This cookie is used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	90 days

How to Manage Your Cookie Preferences

You can manage your cookie preferences by adjusting your browser settings. Most web browsers allow you to:

- a) **Accept or reject cookies:** You can choose to accept or reject cookies in your browser settings. Please note that blocking essential cookies may impact the functionality of our Website.
- b) **Delete cookies:** You can delete cookies stored on your device at any time.
- c) **Disable third-party cookies:** You can disable third-party cookies from advertisers and other websites.
- d) **Set your browser to notify you before accepting cookies:** This gives you the option to accept or reject cookies on a case-by-case basis.

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Please refer to your browser's help documentation for more information on how to manage your cookie preferences.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please check this page regularly to stay informed about our use of cookies.